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# Foreword

We are delighted to present our 2023 Observatory for Management On top of the review of the operating models, we have observed the recent mergers and acquisitions in Companies. Through this publication, we aim to pursue our yearly inthe ManCo space. We continue to assist to external growth strategy with mergers between ManCos, but depth analysis of the Management Companies' (ManCos) landscape we have also assisted more recently to the acquisition by ManCos of some asset servicers (such as Fund and to provide a complete view of where the industry is heading. Our administrators, transfer agent...) in order to provide a one-stop-shop solution. This set-up is mainly adopted goal is to help you understand the latest figures and trends, and to by Third Party ManCos. guide you as a trusted partner in your business plans for the future.

In the context of the war between Ukraine and Russia, provoking economic and financial shocks of a considerable magnitude, and particularly on the markets of raw materials, where the prices of oil, gas and wheat have risen and fallen generating inflation and increase of the interest rates, the UCITS AuM managed by ManCos have fallen by 17.6% due to the fall of financial market and net outflows. However, the alternative space showed an insolent growth, with figures reported by the CSSF on the non-regulated assets (RAIFs, SCS/SCSp, etc.) managed by Luxembourg ManCos reporting an increase of 45%, crossing the EUR 1 trillion mark.

To be able to respond to the challenges and threats, ManCos will have to understand and implement in an intelligent easy the use of technology. The market has long been considered unsuitable for the adoption of what have been called 'new technologies' for too long. While the emergence of technology platforms that cover the entire oversight responsibilities of a ManCo on one platform, including data management, is real, it will not be enough. Broad access to Private Market Investments (such as Retails - ELTIF 2.0 being a step) will require further steps in new technology adoption for ManCos, such as tokenisation, distributed ledger technology, and digital assets management.

The decrease of the AuM due to the decrease of the stock markets has impacted the ManCos but the bounce of these markets in 2023 demonstrates the strong resilience of the financial sector. The strong and continuous growth and demand of the non-regulated assets has been favourable to Luxembourg AIFMs confirming the leadership of Luxembourg in non-regulated products in Europe.

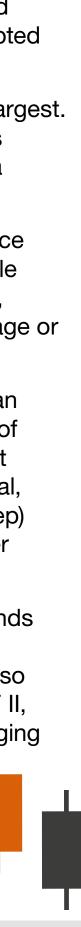
Beyond the figures, it is important to keep in mind that the market is in turmoil pushing ManCos to review their 2022 was a busy year for Luxembourg ManCos, but 2023 will also be a challenging year in which the trends operating models. ManCos are re-designing their operating models with either insourcing some activities or we have identified will accelerate. The market consolidation, the cost the rise of specialised ManCos on outsourcing some of them. niche segments, and the significant expansion of the managed services offering will all continue, while also managing a demanding regulatory calendar. With the ESG train constantly moving, the adoption of ELTIF II, multitude of actors managing a wide range of asset classes, creating inefficiencies and compliance risks. implementation of EMIR or the impact of the upcoming revised CSSF Circular 18/698, it will be a challenging The past two years have set the record straight: pressure on fees, scarcity of talent, and increased regulatory yet exciting year for the industry.

The hunt for AuM, the need to reach critical mass and to diversify the source of return has resulted in a environment urge players to make choices. Outsourcing of non-core functions has been used for several years; we started to also observe Asset Managers or ManCos increasingly delegating the management of certain asset classes to very specialised Third Party ManCo Players.



Third Party ManCos are climbing our ranks year after year, managing more than 100 billion EUR for the largest. These ManCos participate in the consolidation of the market, a trend which is perceived by the actors as the most probable for their future, together with strengthening the market, continuing its leading role as a Governance Centre, and being the European Hub for ManCo Business.

Diversification of revenue has also led ManCos, Third Party ManCos, to considerably broaden their service offering, having the Core ManCo Service as one among many possible options. Opportunities are multiple in a constantly evolving regulatory environment: Sustainable Finance, Investors, and regulatory reporting, increasing complex distribution networks are some examples that asset managers must be able to manage or call upon actors able to cover these very complex subjects.

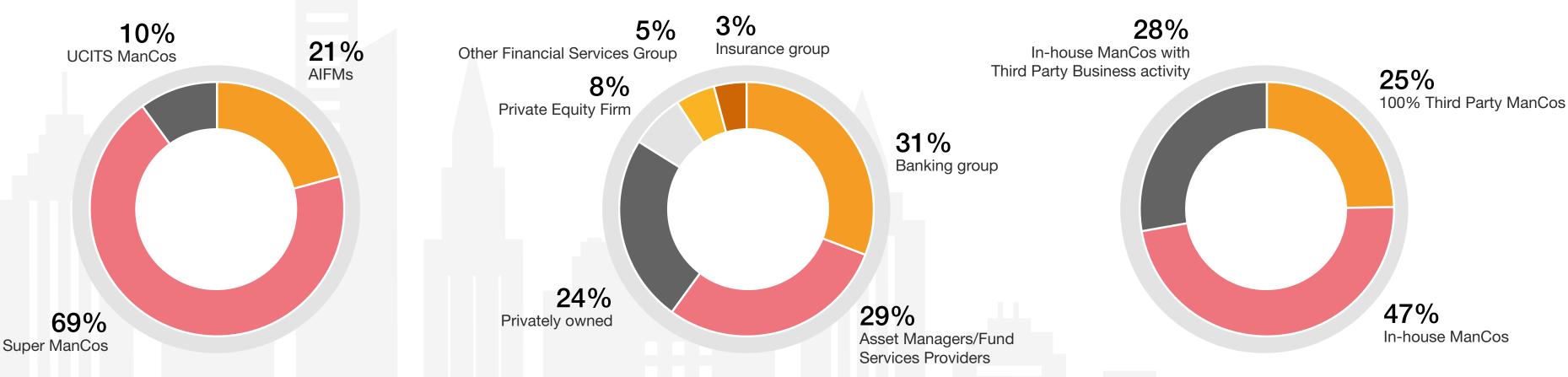




# Our Sample

2023 marks the 8<sup>th</sup> edition of the Observatory for Management Companies. Through this publication, we aim at providing the most exhaustive and representative picture of the Luxembourg Management Companies ("ManCos") market, composed by UCITS ManCos, Alternative Investment Fund Managers ("AIFMs ManCos") or ManCos with both UCITS and AIFM licences, the so-called "Super ManCos".

This year's sample of 80 participants represents 72% of the Assets under Management ("AuM") and 58% of the ManCos' employees in Luxembourg.



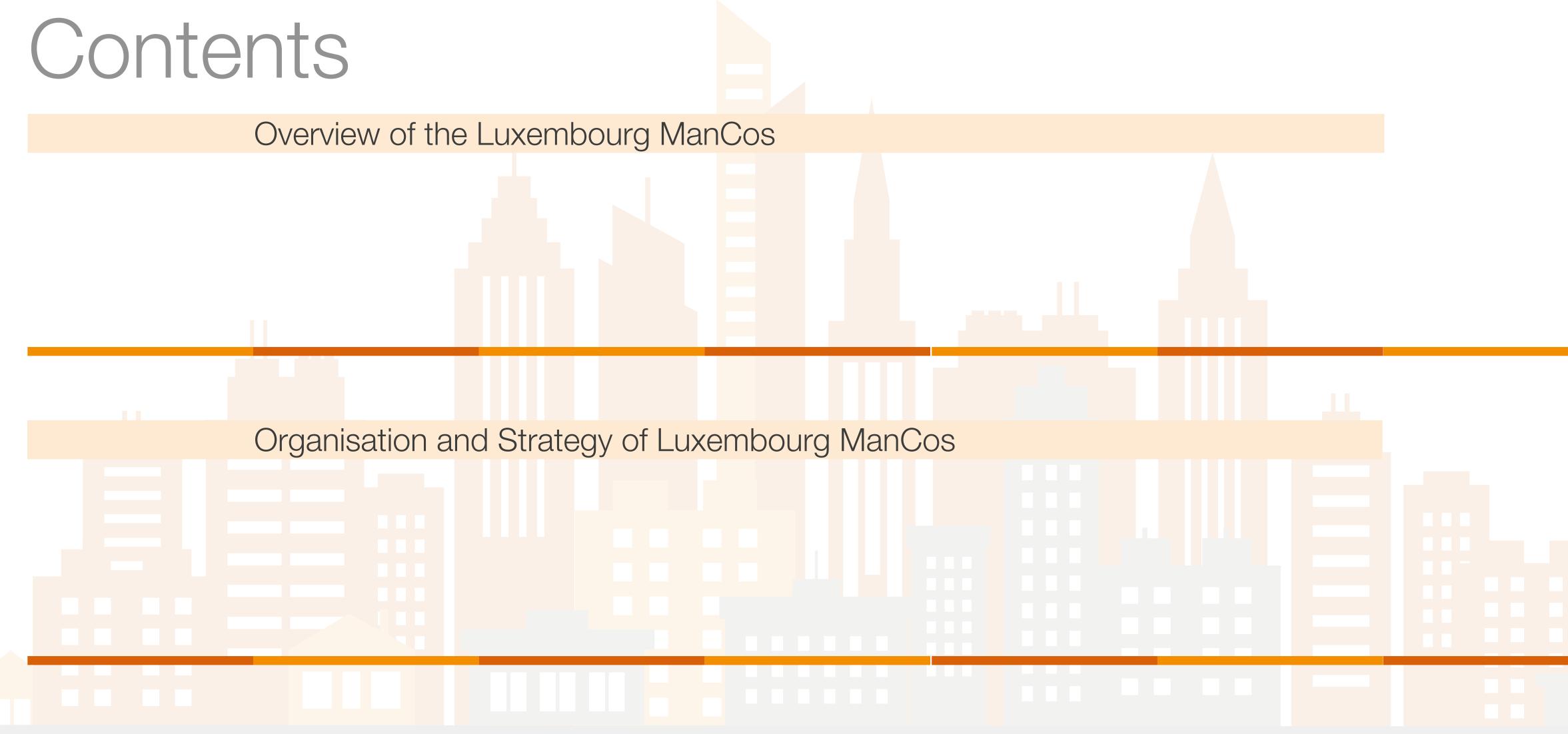
Our sample is covering different types of ManCos: 31% are originated from a Banking Group, 29% from an Asset Manager/Fund Services Providers and 24% are privately owned. 47% are considered to be In-house ManCos (the ManCo is managing the Funds of its own group), 25% Third Party ManCos or 28% Mixed ManCos (In-house ManCos with Third Party activity).

Alternative management companies in our sample take an increasingly important place in our survey, and remain a real challenge to analyse given that their AuM and activities are not regulated and not publicly available, creating more complexity to capture. In order to build our analysis, we are using a wide range of sources: Fundsquare, CSSF publications and financial statements of ManCos. We are also relying on the data the ManCos provided to us through our survey.

We would like to sincerely thank all of the respondents for the time they took to participate in our survey.



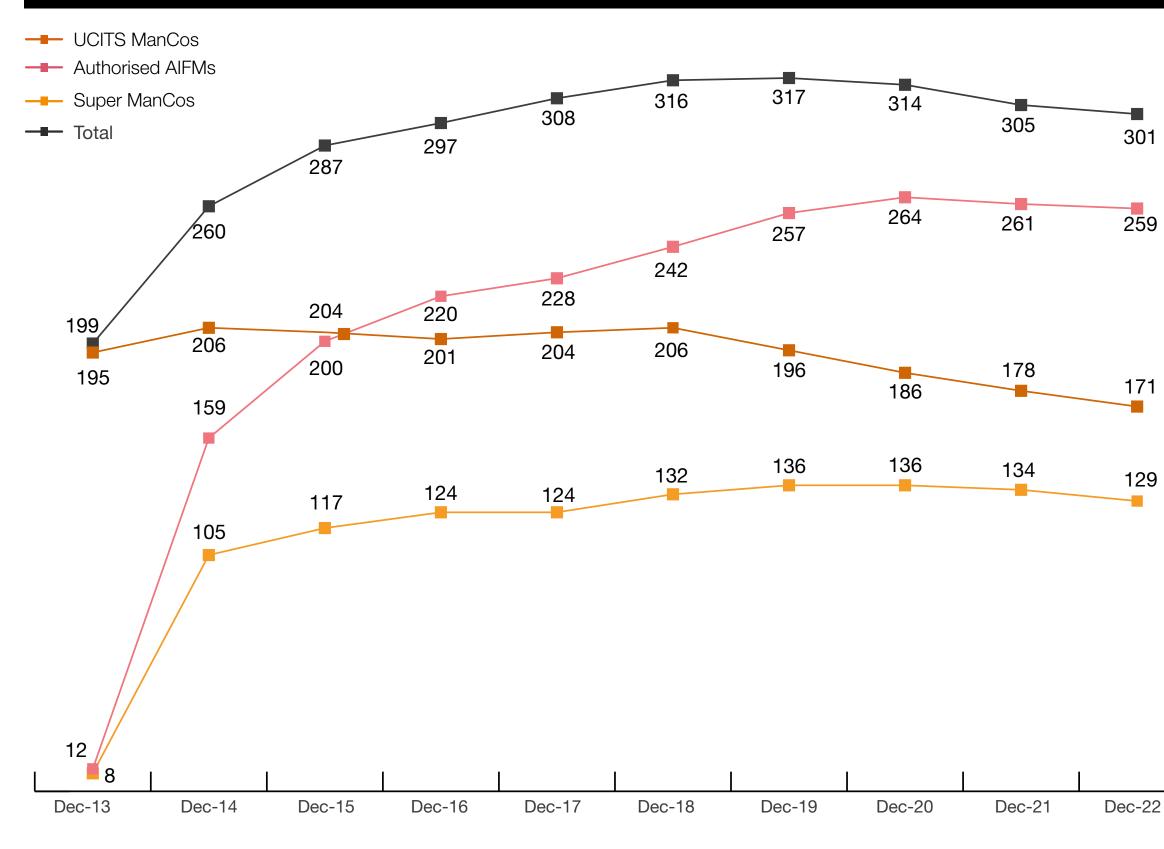






# Appreciating the ManCo Landsca

### Evolution of ManCos Licences



Sources: CSSF, PwC analysis



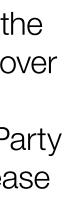
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Evolution of ManCos since 2021: -4
<ul> <li>The number of ManCos is decreasing since</li> </ul>

- The number of ManCos is decreasing since 2019. This trend is mainly driven by the decrease of UCITS Licences - 35 in 4 years, UCITS Industry reaching maturity over the last few years.
- Market consolidation, cost and regulatory pressure, and increased use of Third Party ManCos instead of having In-house ManCo are also factors explaining the decrease in the number of ManCos overall.
  - AIFMs have reached a plateau since 2019 around **260 licences**, highlighting the huge and continious success of Alternative Investments in Luxembourg.

New ManCos				
	ManCos	Group Nationality	Licences	Inscription I
Actis EU Manager	nent S.àr.I.	_	AIFM	13/12/2
Allfunds Investment	t Solutions		UCITS	4/5/2
Bridge Investment Group Eur	ope S.à r.I.		AIFM	19/07/2
CVC Europe Fund Managem	nent S.à r.I.		AIFM	23/09/2
Emerald Managements Luxembo	ourg S.à r.I.	_	AIFM	4/3/2
Energy Infrastructure Partners Luxembo	ourg SARL		AIFM	6/7/2
fundcraft Managem	nent S.à r.I.	_	AIFM	22/03/2
GP Bullhound Luxembo	ourg S.à r.I.		AIFM	9/3/2
NREP Management Con	npany S.A.		AIFM	4/1/2
Apax Management Luxembo	ourg S.à r.I.		AIFM	4/4/2
Oakley Capital Mana	iger S.à.r.l.		AIFM	4/5/2

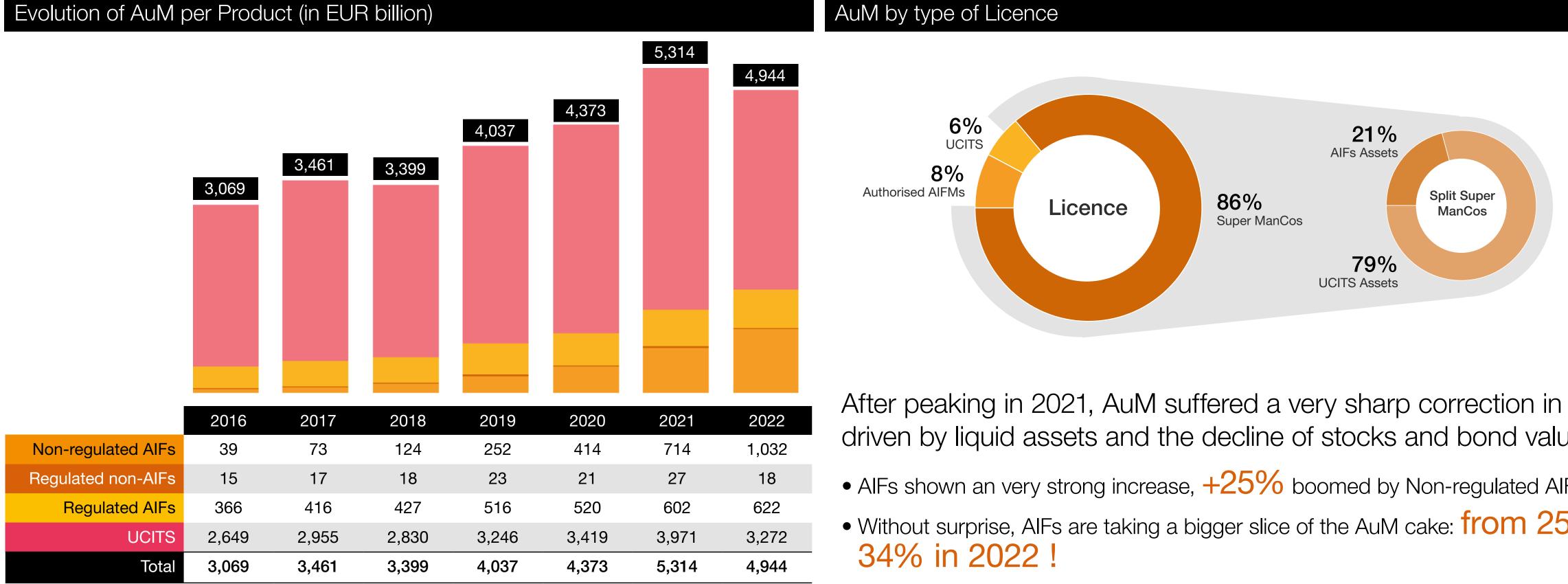








# Appreciating the ManCo Landscape



Sources: CSSF, Fundsquare, PwC ManCo Survey 2023, PwC analysis





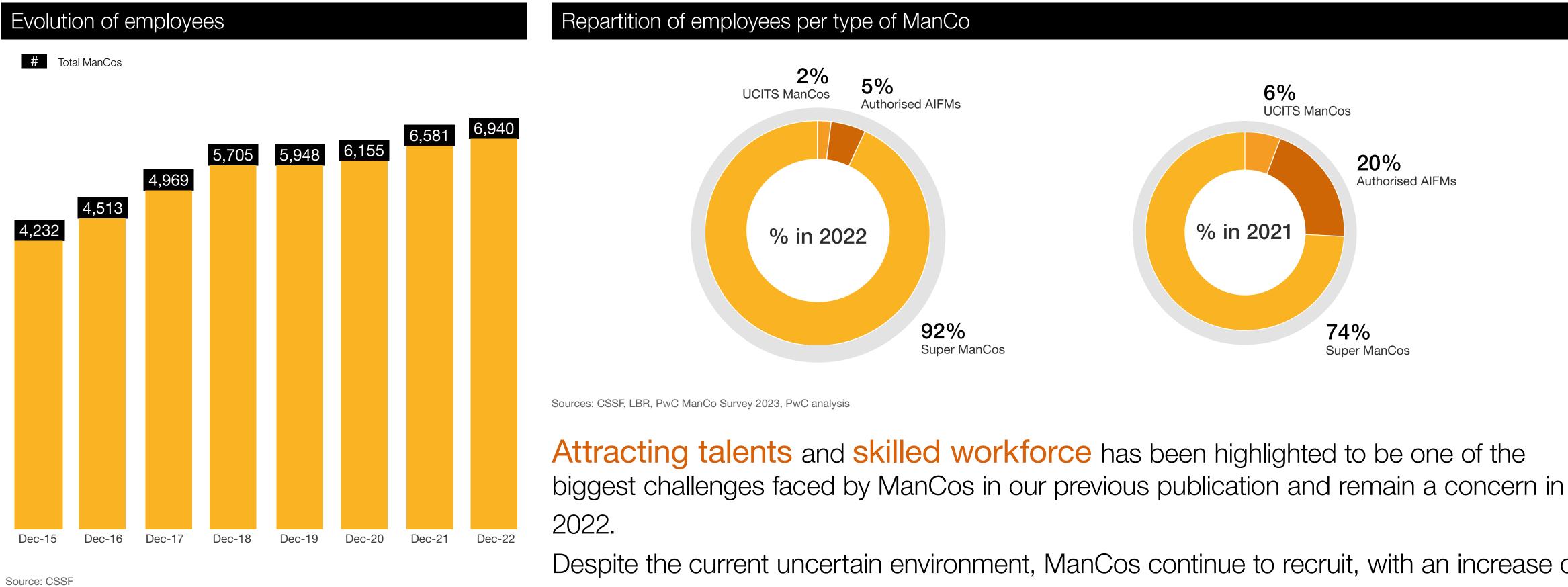
After peaking in 2021, AuM suffered a very sharp correction in 2022, driven by liquid assets and the decline of stocks and bond value.

- AIFs shown an very strong increase, +25% boomed by Non-regulated AIFs +45%
- Without surprise, AIFs are taking a bigger slice of the AuM cake: from 25% to





# Appreciating the ManCo Landscape



Despite the current uncertain environment, ManCos continue to recruit, with an increase of 5% compared to last year, 40% in 5 years !





# Top 20 Luxembourg ManCos as of 31 December 2022 in EUR million

On average, Top 20 is managing 145 billion EUR, -10% compared to last year

### **80% UCITS** vs **20% AIFs**

Threshold to enter into the Top 20 ManCo is **75 billion** EUR vs 78 billion **EUR** last year

# ManCo

- 1 JPMorgan Asset Management (Europe) S.à r.l.
- 2 DWS Investment S.A.
- 3 UBS Fund Management (Luxembourg) S.A.
- 4 Amundi Luxembourg S.A.
- 5 BLACKROCK (Luxembourg) S.A.
- 6 FIL INVESTMENT MANAGEMENT (LUXEMBOURG) S.A.
- 7 Eurizon Capital S.A.
- 8 SCHRODER INVESTMENT MANAGEMENT (EUROPE)
- 9 HSBC Investment Funds (Luxembourg) S.A.
- 10 EQT Fund Management S.à r.l.
- 11 Pictet Asset Management (Europe) S.A.
- 12 BNP PARIBAS ASSET MANAGEMENT Luxembourg
- 13 Universal-Investment-Luxembourg S.A.
- 14 HAUCK & AUFHÄUSER FUND SERVICES S.A.
- 15 Carne Global Fund Managers (Luxembourg) S.A.
- 16 NORDEA INVESTMENT FUNDS S.A.
- 17 FundRock Management Company S.A.
- 18 M&G Luxembourg S.A.
- 19 Franklin Templeton International Services S.à r.l.
- 20 abrdn Investments Luxembourg S.A.

Sources: CSSF, Fundsquare, PwC ManCo Survey 2023, PwC analysis



	Group nationality	*AuM Dec 2022	Variation to Dec 2021	# of funds	# of sub- funds	UCITS Licence	AIFM Licence	% of UCITS	% of foreign AuM	
		381,749	-12%	42	184	$\checkmark$	$\checkmark$	96%	3%	
		273,342	-14%	82	446	$\checkmark$	$\checkmark$	98%	30%	
		212,789	-17%	79	451	$\checkmark$	$\checkmark$	90%	15%	
		199,959	-7%	39	414	$\checkmark$	$\checkmark$	98%	0%	
		169,882	-22%	3	143	$\checkmark$		100%	0%	
		146,817	-3%	5	144	$\checkmark$	$\checkmark$	98%	13%	
		140,702	-14%	10	244	$\checkmark$	$\checkmark$	99%	0%	
) S.A.		135,212	-18%	34	239	$\checkmark$	$\checkmark$	93%	9%	
		129,150	4%	12	171	$\checkmark$	$\checkmark$	98%	73%	
		124,320	65%	217	-		$\checkmark$	0%	0%	
		123,693	-18%	8	101	$\checkmark$	$\checkmark$	89%	0%	
		121,095	-7%	22	215	$\checkmark$	$\checkmark$	98%	0%	
		118,941	10%	146	288	$\checkmark$	$\checkmark$	14%	0%	
		104,758	33%	400	595	$\checkmark$	$\checkmark$	11%	12%	
		101,280	9%	355	561	$\checkmark$	$\checkmark$	31%	2%	
	-	94,283	-20%	7	125	$\checkmark$	$\checkmark$	97%	0%	
		90,876	-15%	136	363	$\checkmark$	$\checkmark$	62%	22%	
		90,732	-5%	24	150	$\checkmark$	$\checkmark$	52%	32%	
		79,742	-20%	18	196	$\checkmark$	$\checkmark$	93%	30%	
		75,670	-21%	12	143	$\checkmark$	$\checkmark$	87%	5%	
									•	

\*Assets managed by ManCos (Luxembourg and Foreign AuM, UCITS, Regulated and Unregulated AIFs). Unregulated and foreign AuM not being publicly available, figures have been provided by ManCos who participated to the PwC ManCo Survey 2023.



# Top 10 Luxembourg AIFMs as of 31 December 2022 in EUR million

												AIFs I	nvestn	nent Stra	ategies	s - Licer	nces hel	d	
Banking ManCo	Group nationality	*AuM Dec 2022	Variation to Dec 2021	Regulated AuM	Unregulated AuM	# of funds	# of Sub- funds	RAIFs	SCSPs	Hedge Funds	Private Equity	Real Estate	Funds of Funds	Commodity Funds	Equity Funds	Fixed income Funds	Infrastructure Funds	Debt Fund	Virtual Assets
1 EQT Fund Management S.à r.l.		124,320	65%	0%	100%	217	-	$\checkmark$	$\checkmark$		$\checkmark$	$\checkmark$							
2 Universal-Investment-Luxembourg S.A.		102,205	18%	42%	58%	97	189	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
<sup>3</sup> HAUCK & AUFHÄUSER FUND SERVICES S.A.		93,211	32%	46%	54%	261	398	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
4 Carne Global Fund Managers (Luxembourg) S.A.		69,822	34%	8%	92%	337	472	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
5 Blackstone Europe Fund Management S.à r.l.		59,733	27%	24%	76%	223	27	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
6 M&G Luxembourg S.A.		43,668	-3%	<b>92%</b>	8%	20	91	$\checkmark$	$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
7 Alter Domus Management Company S.A.		36,258	53%	<b>29%</b>	71%	152	209	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		$\checkmark$	
8 Sanne LIS S.A.		35,318	30%	<b>39%</b>	<mark>61</mark> %	188	281	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
9 FundRock Management Company S.A.		34,244	-11%	74%	26%	74	120	✓	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
10 LRI Invest S.A.		26,307	40%	58%	42%	60	81	$\checkmark$	$\checkmark$		✓	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	

\*Assets managed by ManCos (Luxembourg and Foreign AIFs). Unregulated and foreign AuM not being publicly available, figures have been provided by ManCos who participated to the PwC ManCo Survey 2023. Sources: CSSF, Fundsquare, PwC ManCo Survey 2023, PwC analysis

On average, Top 10 AIFMs have increased their AuM by 27% (from 49 billion EUR to 62 billion EUR). Unregulated assets of the Top 10 AIFMs are taking a bigger part of the total Alternative Investment, from 53% in 2021 to 66% in 2022. In comparison to 62% for the total AIFs market.







# Top 5 In-house AIFMs

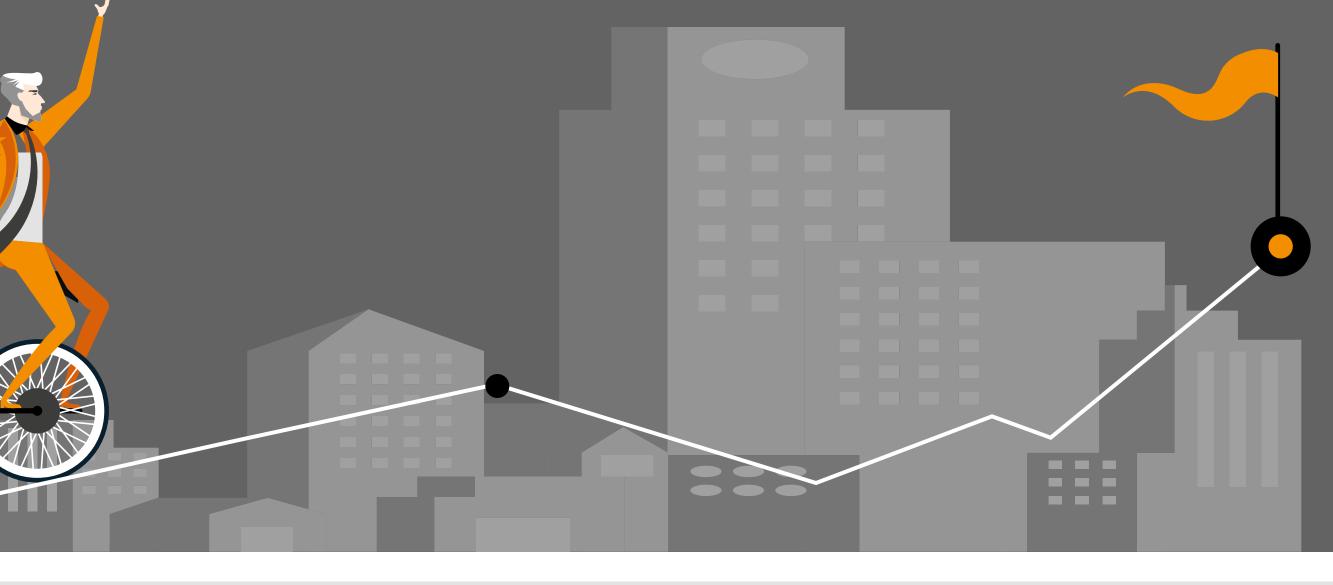
Barking ManCo	*AuM Dec 2022	Regulated AuM	Unregulated AuM	# of funds	# of Sub- funds	bulking ManCo	*AuM Dec 2022	Regulated AuM	Unregulated AuM	# of funds
1 EQT Fund Management S.à r.l.	124,320	0%	100%	217	-	1 Universal-Investment-Luxembourg S.A.	102,205	<b>42%</b>	58%	97
2 Blackstone Europe Fund Management S.à r.l.	59,733	24%	76%	223	27	2 HAUCK & AUFHÄUSER FUND SERVICES S.A.	93,108	46%	54%	276
3 M&G Luxembourg S.A.	43,668	92%	8%	20	91	3 Carne Global Fund Managers (Luxembourg) S.A.	69,822	8%	92%	337
4 Flossbach von Storch Invest S.A.	24,395	100%	0%	5	5	4 Alter Domus Management Company S.A.	36,258	29%	71%	152
5 UBS Fund Management (Luxembourg) S.A.	22,325	83%	17%	43	78	5 Sanne LIS S.A.	35,318	<b>39%</b>	61%	188

\*Assets managed by ManCos (Luxembourg and Foreign AIFs). Unregulated and foreign AuM not being publicly available, figures have been provided by ManCos who participated to the PwC ManCo Survey 2023.

Sources: CSSF, Fundsquare, PwC ManCo Survey 2023, PwC analysis



# Top 5 Third Party AIFMs







# Top 10 Third Party ManCos as of 31 December 2022

Barking ManCo	Group nationality	*AuM Dec 2022	Varation to Dec 21	# of funds	# of sub- funds	UCITS Licence	AIFM Licence	% of UCITS	% of foreign AuM	AuM Third Party on Total AuM
1 Universal-Investment-Luxembourg S.A.		118,941	10%	146	288	$\checkmark$	$\checkmark$	14%	24%	100%
2 HAUCK & AUFHÄUSER FUND SERVICES S.A.		101,889	44%	389	595	$\checkmark$	$\checkmark$	9%	0%	97%
3 Carne Global Fund Managers (Luxembourg) S.A.		101,280	9%	355	561	$\checkmark$	$\checkmark$	31%	48%	100%
4 FundRock Management Company S.A.		90,876	-15%	136	363	$\checkmark$	$\checkmark$	62%	4%	100%
5 UBS Fund Management (Luxembourg) S.A.		48,980	3%	28	145	$\checkmark$	$\checkmark$	80%	0%	23%
6 GAM (Luxembourg) S.A.		43,712	-20%	10	114	$\checkmark$	✓	96%	0%	100%
7 Waystone Management Company (Lux) S.A.		37,890	-10%	98	311	$\checkmark$	✓	69%	15%	100%
8 Alter Domus Management Company S.A.		36,295	52%	153	213	$\checkmark$	✓	0%	47%	100%
9 FundPartner Solutions (Europe) S.A.		35,653	-5%	68	301	$\checkmark$	✓	57%	6%	100%
10 LRI Invest S.A.		35,456	19%	105	162	$\checkmark$	$\checkmark$	26%	20%	100%

# Third Party -UCITS AuM

1	FundRock Management Company S.A.	56
2	GAM (Luxembourg) S.A.	42
3	UBS Fund Management (Luxembourg) S.A.	39
4	Carne Global Fund Managers (Luxembourg) S.A.	3
5	Waystone Management Company (Lux) S.A.	26

\*Assets managed by ManCos (Luxembourg and Foreign AuM, UCITS, Regulated and Unregulated AIFs). Unregulated and foreign AuM not being publicly available, figures have been provided by ManCos who participated to the PwC ManCo Survey 2023.

Sources: CSSF, Fundsquare, PwC ManCo Survey 2023, PwC analysis







Top 5 Third Party -AIFs AuM

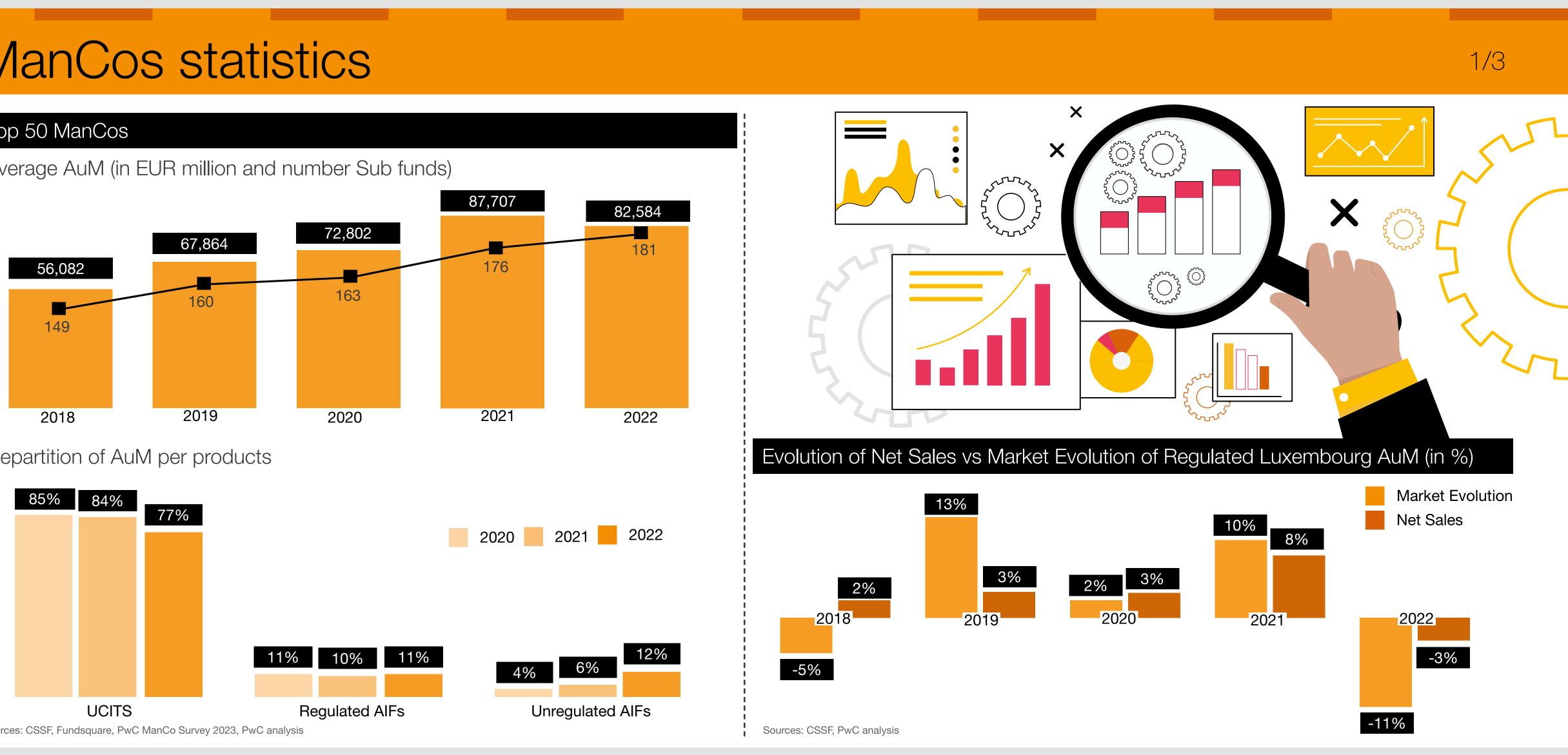
1	Universal-Investment-Luxembourg S.A.	102,
2	HAUCK & AUFHÄUSER FUND SERVICES S.A.	93
3	Carne Global Fund Managers (Luxembourg) S.A.	69,
4	Alter Domus Management Company S.A.	36,
5	Sanne LIS S.A.	35



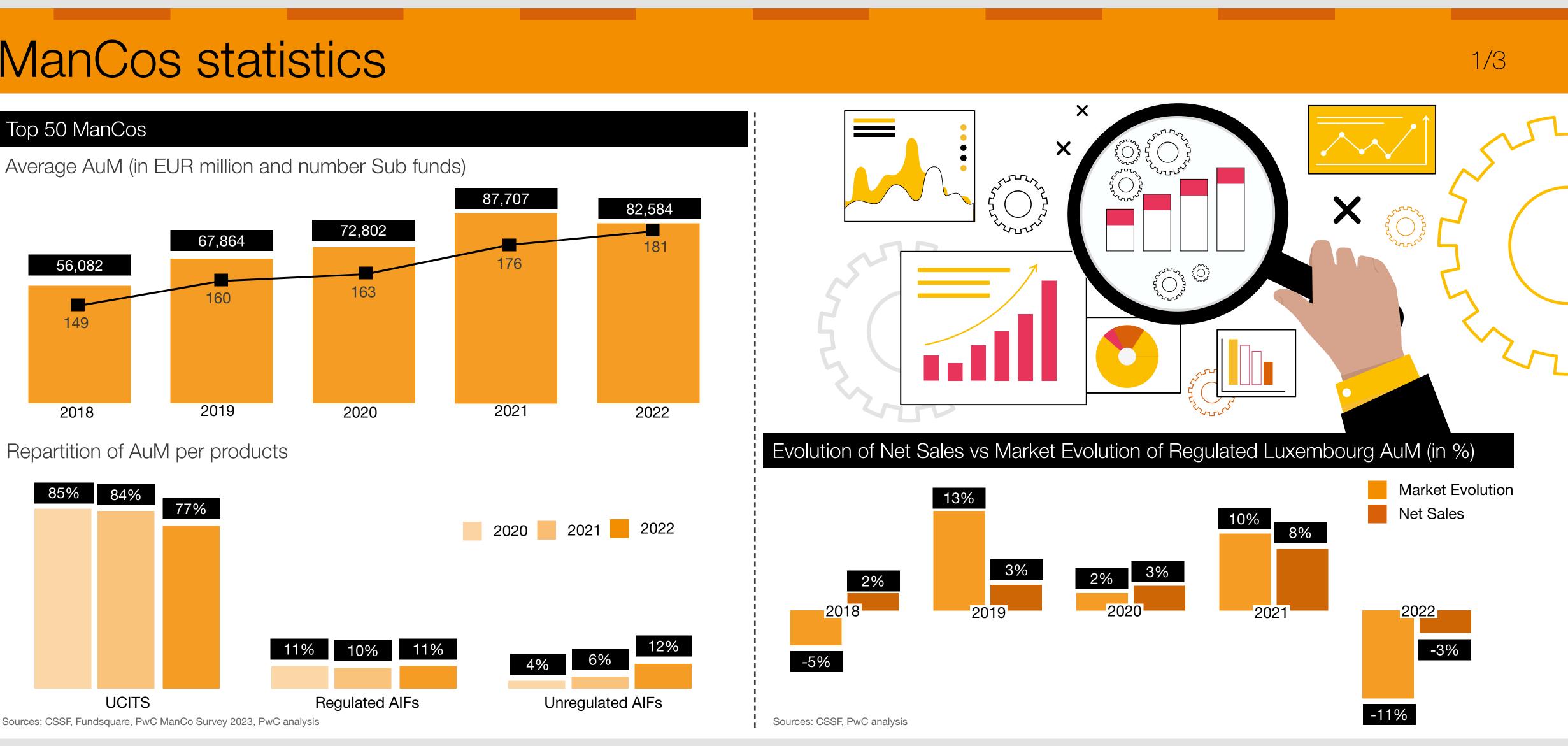
# ManCos statistics

### Top 50 ManCos

Average AuM (in EUR million and number Sub funds)



### Repartition of AuM per products

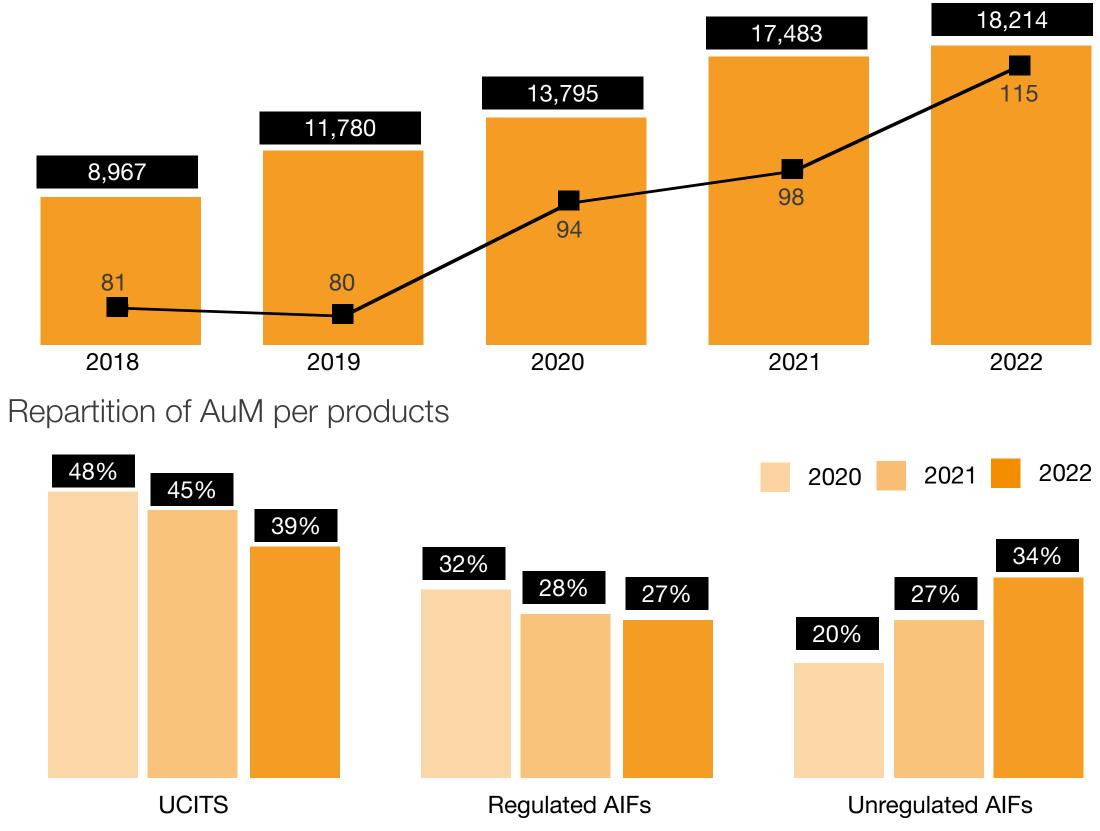




# ManCos statistics

### Top 50 Third Party ManCos

Average AuM (in EUR million and # of subfunds)

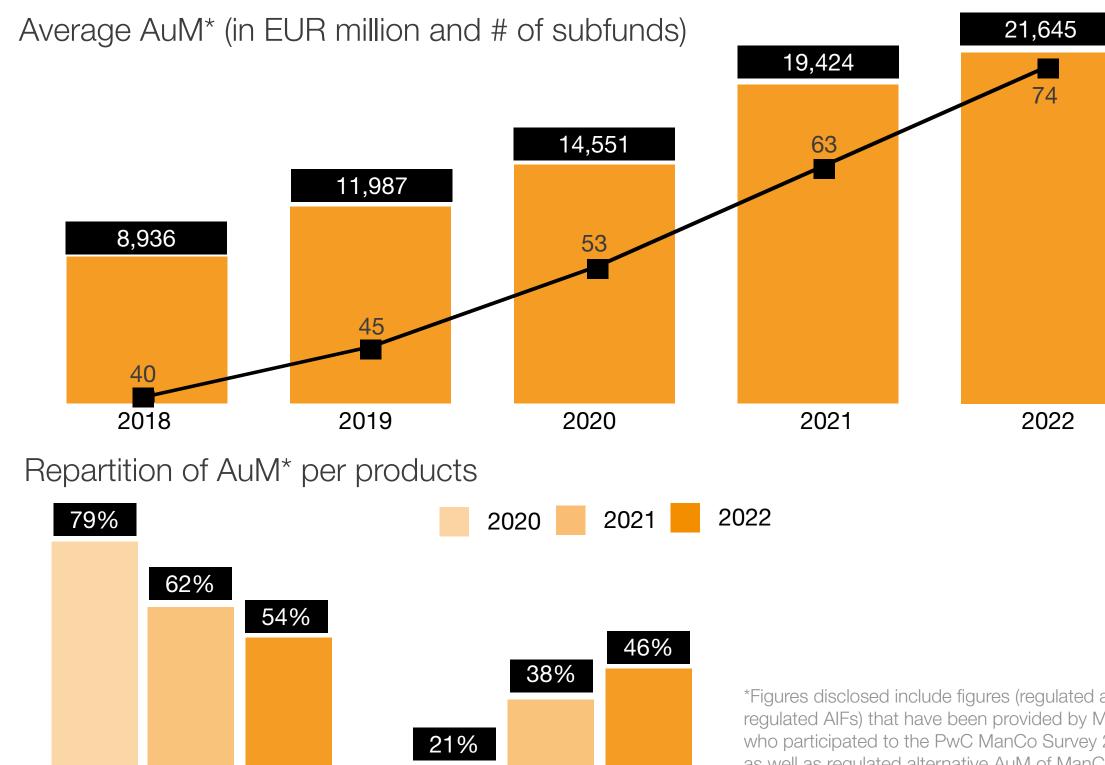


Sources: CSSF, Fundsquare, PwC ManCo Survey 2023, PwC analysis



### Top 50 ManCos managing AIFs

Regulated AIFs



Unregulated AIFs

\*Figures disclosed include figures (regulated and non regulated AIFs) that have been provided by ManCos who participated to the PwC ManCo Survey 2023, as well as regulated alternative AuM of ManCos who did not participated to our survey (unregulated AuM not being publicly available, have not been taken into consideration).

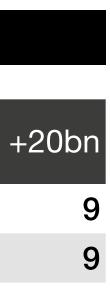


# ManCos statistics

		Average range	Repartition of Au	ıM in %⁺			
		of AuM in EUR	Regulated vs Unr	egulated	Range of		
- ixed income fund —	Super ManCos	<u>92%</u> 5-10bn	63%	37%	Alternative AuM	Below 5bn	5-20br
	AIFMs 11%	n.c.	n.c	n.c	Super ManCos	/	-
Equity Fund	Super ManCos	92% 5-10bn	67%	33%		4	
	AIFMs 6% Super ManCos	n.c. 91% 5-10bn	n.c. 69%	n.c. 31%	AIFMs	2	ļ
Funds of funds	AIFMs 50%	2-5bn	32%	68%	010/ of Curror Ma		
	Super ManCos 57%	<1bn	58%	42%	91% of Super Ma	nuos	
Hedge Fund	AIFMs <mark>6</mark> %	n.c.	n.c.	n.c.	manage Fund of F	Funds	
	Super ManCos 57%	2-5bn	29%	71%	Ŭ		
Private equity	AIFMs 8	33% 1-2bn	23%	77%	(+12% compared	to 2021)	
Real estate –	Super ManCos 53%	2-5bn	45%	55%	for an average of	5 to 10	
	AIFMs 67%	2-5bn	27%	73%	•		
Debt Fund	Super ManCos 45%	2-5bn	43%	57%	billion EUR of AuM.		
	AIFMs 33%	2-5bn	2%	98%			
frastructure Fund	Super ManCos 32%	1-2bn	27%	73%	In average, ManC	00	
	AIFMs 50% Super ManCos 30%	2-5bn	n.c.	n.c.	Ŭ		
Commodity fund	Super ManCos 30% AIFMs 0%	<1bn n.c.	68% n.c.	32% n.c.	managing more th	nan <mark>20</mark>	
	Super ManCos 2%	n.c.	n.c.	n.c.			
Virtual Assets	AIFMs 0%	n.c.	n.c.	n.c.	billion EUR of Alternative		
<b>.</b>	Super ManCos 57%	+10bn			AuM manage 9 A	sset	
Other AIFMs 28%		<1bn	18%	82%	classes.		







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## SFDR statistics - 2023, "ESG-rise" your Assets

### Top ManCos managing Article 8 and 9 products (UCITS and AIFs)



- 1 JPMorgan Asset Management (Europe)
- 2 FIL INVESTMENT MANAGEMENT (LUX
- 3 Amundi Luxembourg S.A.
- **BNP PARIBAS ASSET MANAGEMENT** 4
- 4 UBS Fund Management (Luxembourg)

### Top ManCos managing Article 8 and 9 products (AIFs only)



- 1 Flossbach von Storch Invest S.A.
- 2 Carne Global Fund Managers (Luxembe
- 3 M&G Luxembourg S.A.
- 4 Swiss Life Asset Managers Luxembour
- 5 Alter Domus Management Company S.A

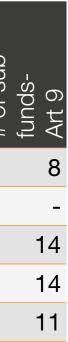
Sources: CSSF, Fundsquare, PwC ManCo Survey 2023, PwC analysis



	Group nationality	AuM Dec 2022 - Art 8 & Art 9	Proportion of ESG Assets on total AuM	Proportion of art.8 on total AuM	Proportion of art.9 on total AuM	# of subfunds- Art 8	# of sub-
e) S.à r.I.		154,980	40.6%	99.7%	0.3%	111	
XEMBOURG) S.A.		124,617	84.9%	92.7%	7.3%	-	
		122,820	61.4%	91.5%	8.5%	175	
T Luxembourg		117,321	96.9%	86.3%	13.7%	171	
) S.A.		116,376	54.7%	96.8%	3.2%	173	

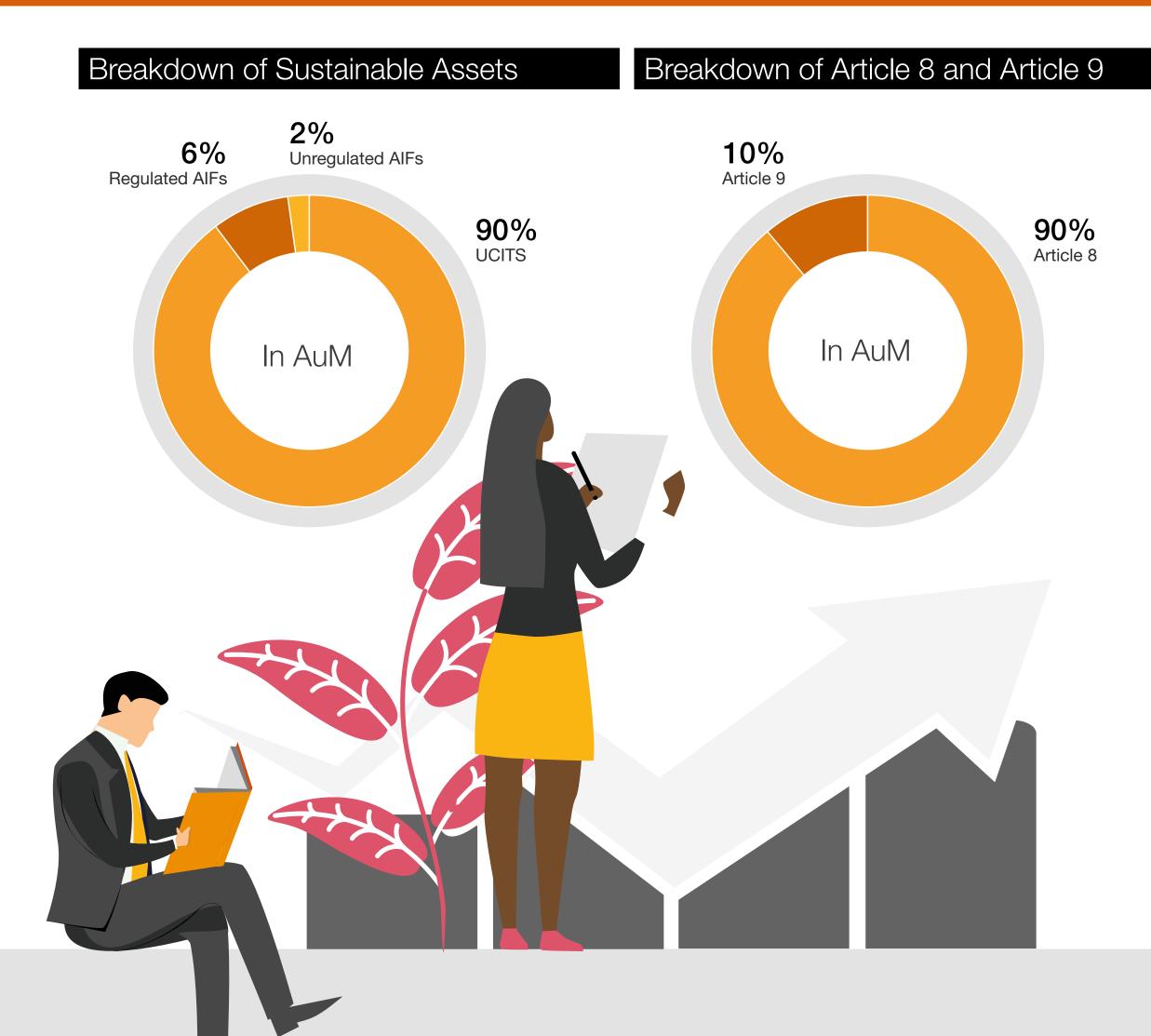
00		N N	<b>J</b> /				
	Group nationality	AuM Dec 2022 - Art 8 & Art 9	Proportion of ESG Assets on Alternative AuM	Proportion of art.8 on total AuM	Proportion of art.9 on total AuM	# of subfunds- Art 8	# of
		24,215	99.3%	100.0%	0.0%	2	
bourg) S.A.		18,147	26.0%	86.6%	13.4%	83	
		12,389	28.4%	99.5%	0.5%	9	
urg		10,814	50.5%	96.7%	3.3%	15	
A.		10,105	27.9%	90.8%	9.2%	32	







# SFDR statistics - 2023, "ESG-rise" your Assets







54% of the AuM managed by ManCos are either Article 8 or Article 9 as of 31 December 2022

Looking backward: Last year, ManCos targeted 45% for the end of 2022

ManCos believe that 59% of their AuM will be considered as Sustainable Investment compliant within the next 12 months, 64% within the next 24 months.



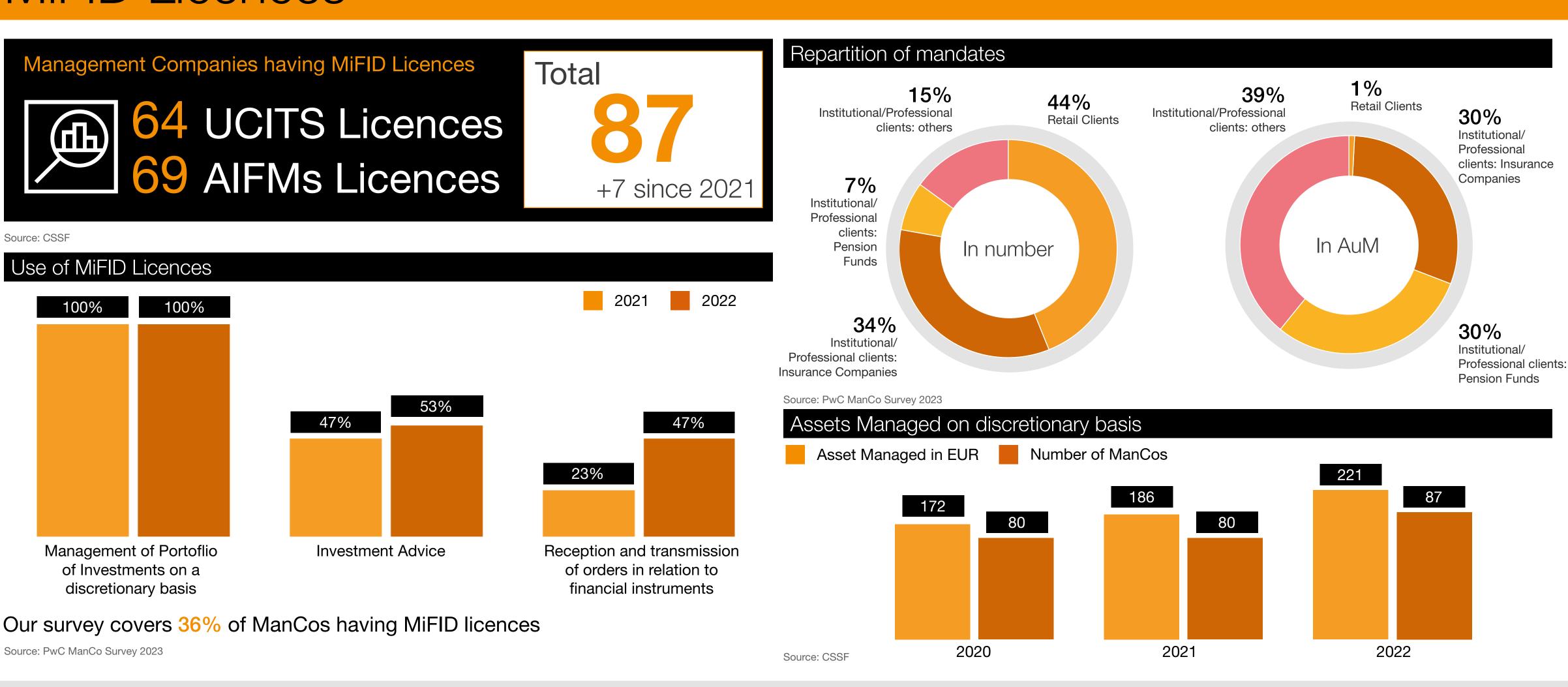




## **MiFID Licences**

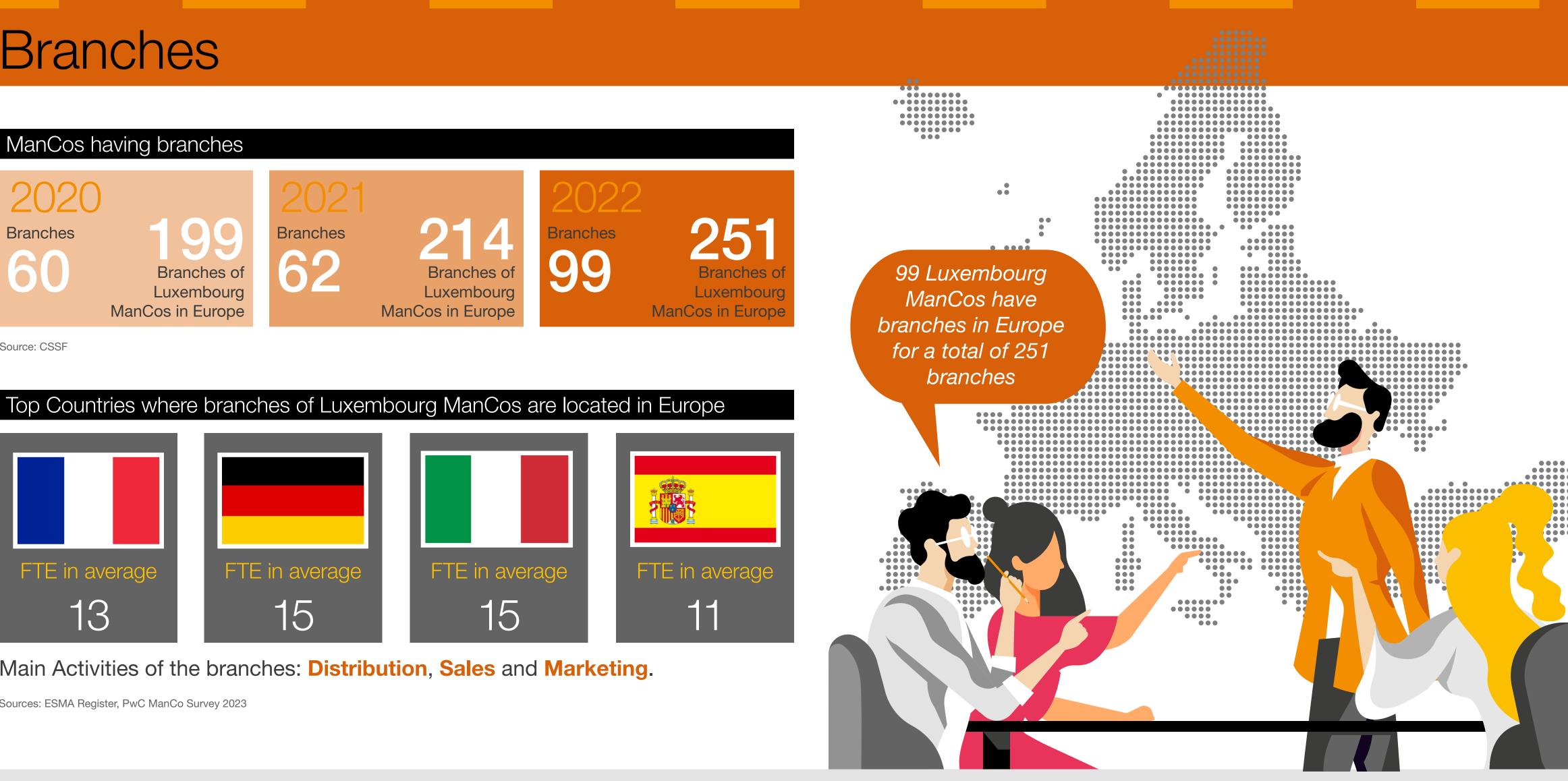


Source: CSSF



Our survey covers 36% of ManCos having MiFID licences





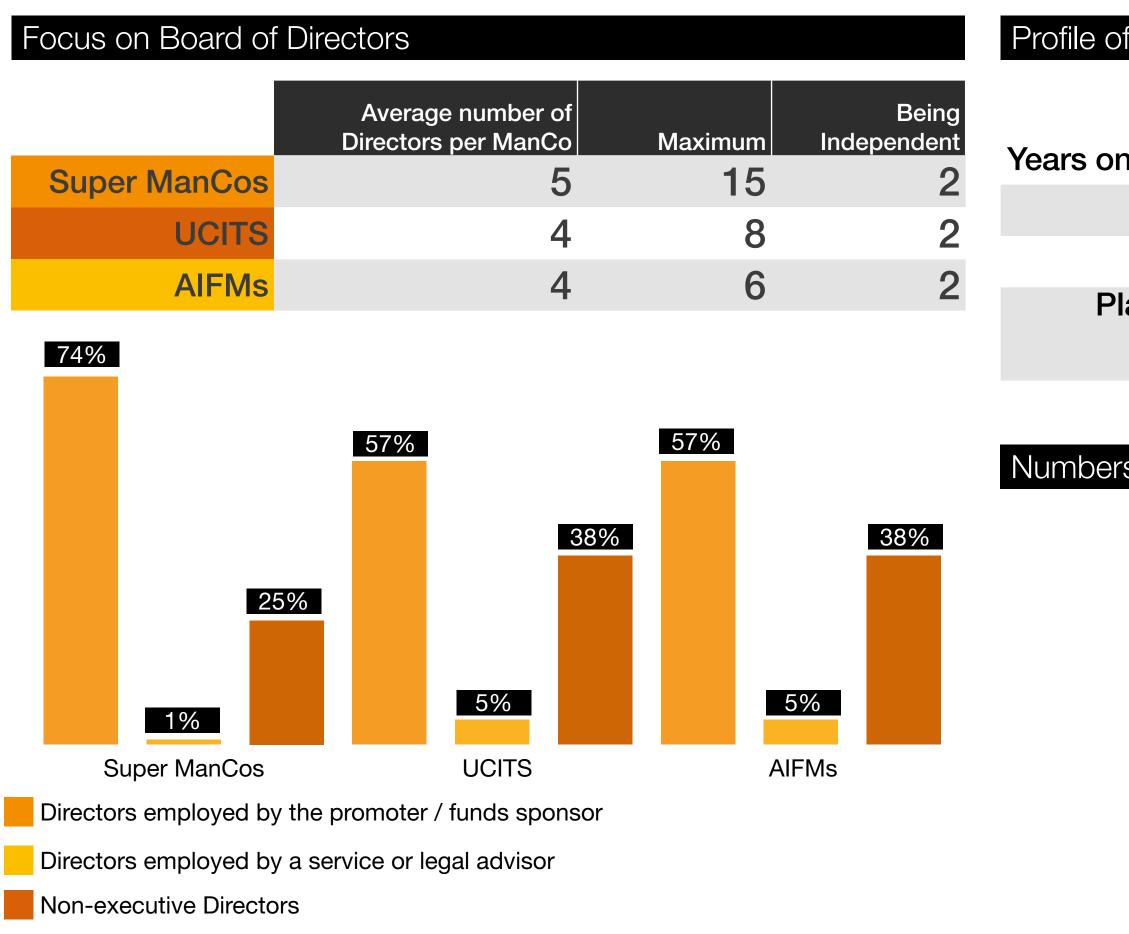








## Governance framework



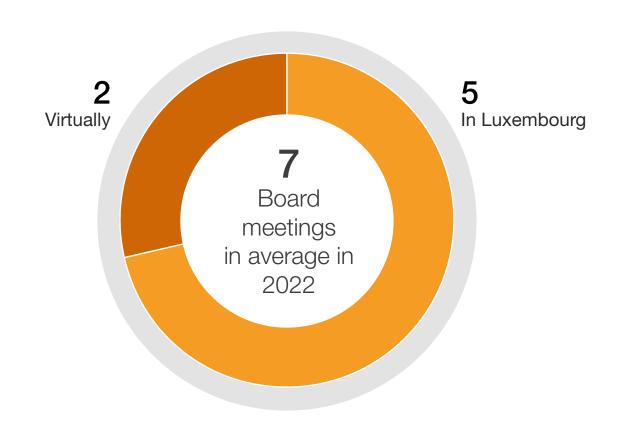
Sources: PwC ManCo Survey 2023, PwC Luxembourg Fund Governance Survey 2022



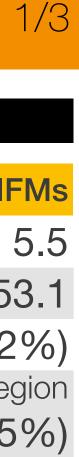
### Profile of Board of Directors

	Super ManCos	UCITS	AIF
on board (average	) 4.7	5.8	Ļ
Age (average	53.6	57.9	53
Gende	r Male (77%)	Male <b>(81%)</b>	Male <b>(92</b>
Place of residence	• Outside Greater Region	Outside Greater Region	Outside Greater Reg
	(53%)	(67%)	(55

### Numbers of Board Meetings





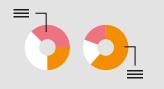


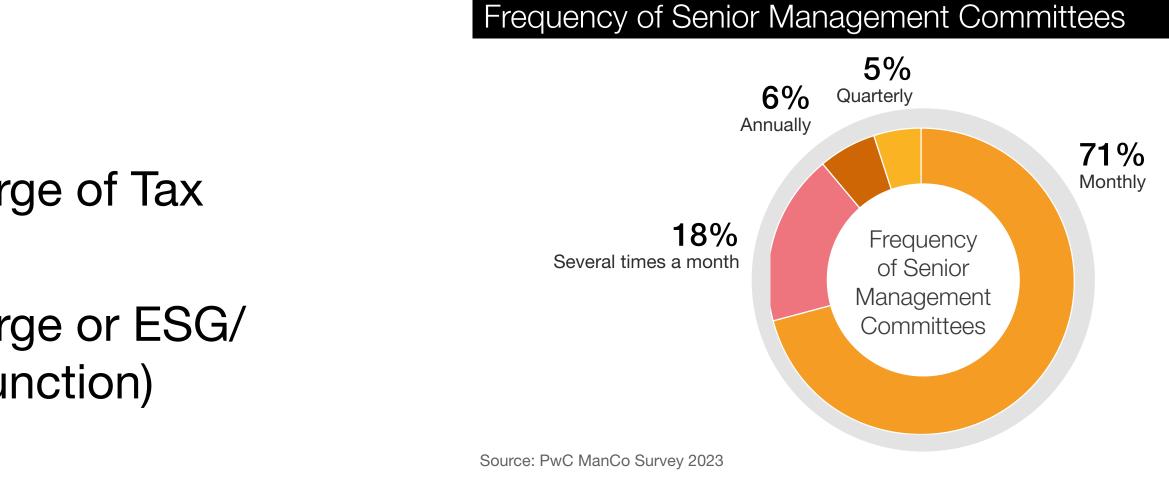
## Governance framework

Number of Conduc <sup>-</sup>	ting Officers			Functions carried k	by Conducting	g Officers			
		Average			Compliance	AML/CFT	Claim and complaint handling		
	UCITS Super ManCos	4	10 9	Conducting Officer 2	Administration of UCIs	Valuation	Risk management	IT function	Accour func
	AIFMs	4	10		Marketing	Portfolio management	Accounting function	Distribution	
Gender Equality				<b>Conducting Officer 4</b>	Oversight and controls	Internal audit	Oversight of Branches		
39% Female		1000Male	+3% of female conducting officers compared to 2021	3 functions i ManCos (ma	ax 6 func	tions)	enior Management 6% Annually		S

23% of ManCos have a Conducting Officer in charge of Tax matters (7% intend to create such function)

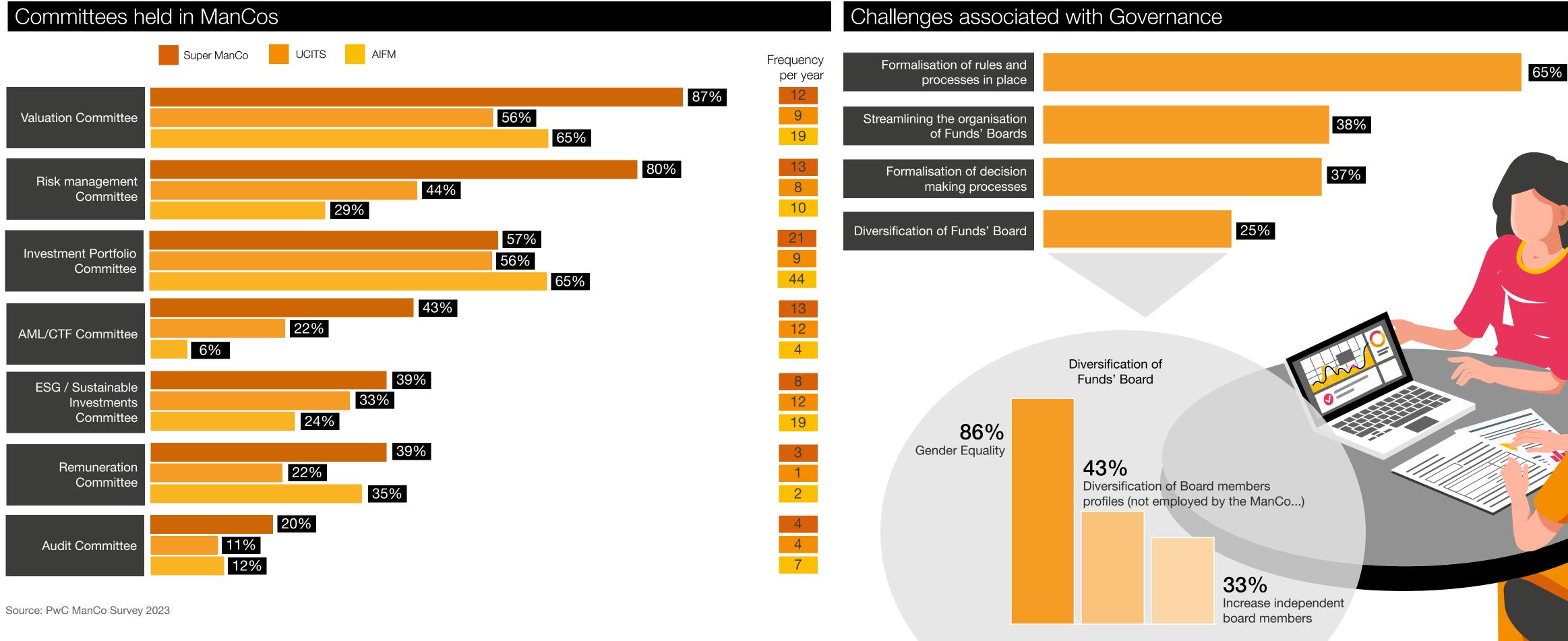
19% of ManCos have a Conducting Officer in charge or ESG/ Sustainable Finance (15% intend to create such function)







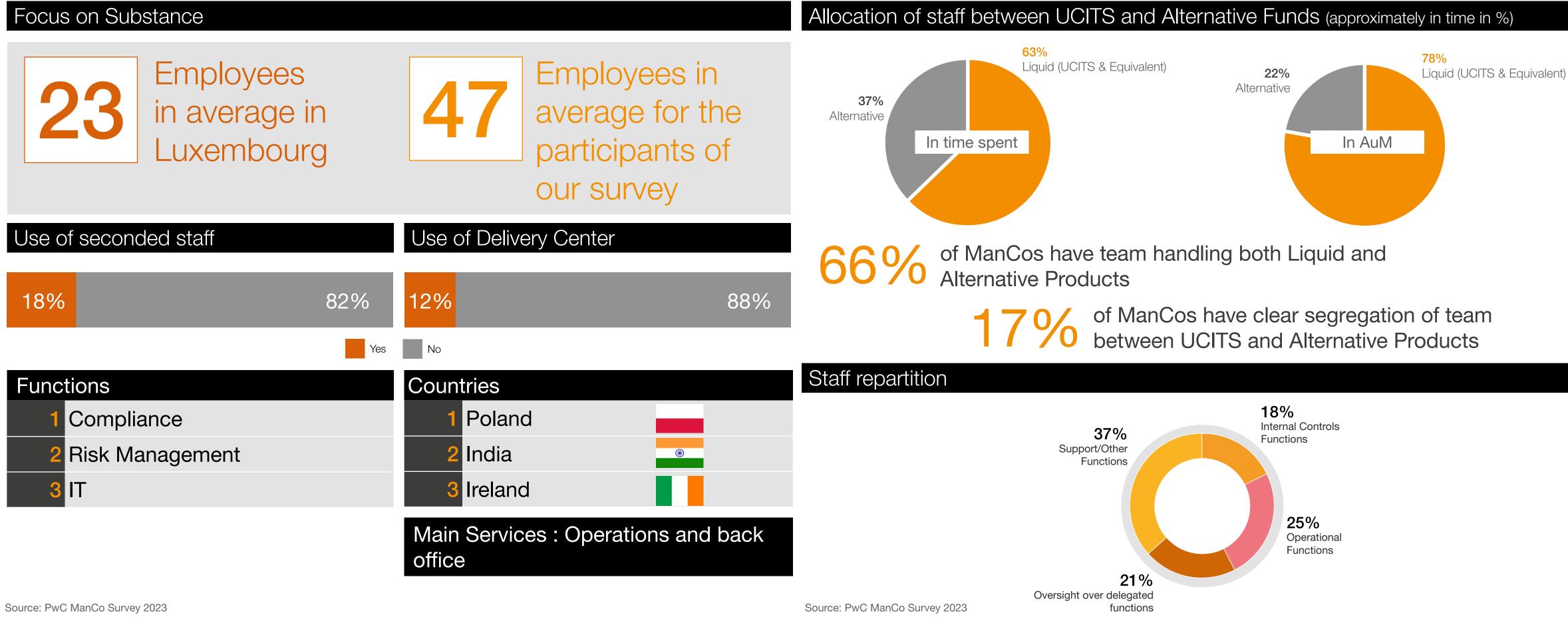
# Governance framework







# Substance & Operating models



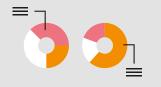




# Substance & Operating models

Internal Control Functions		
		Operating Model per Licence
		In-house
Diels Management Function	UCITS / Super ManCo	
Risk Management Function	AIFMs	
Compliance Function	UCITS / Super ManCo	
	AIFMs	
Internal Audit Function	UCITS / Super ManCo	<mark>23%</mark> 2%
	AIFMs	12%
RC Function (AML/CTF, including tax	UCITS / Super ManCo	
AML)	AIFMs	

53% of Third Party ManCos intend to recruit<br/>Risk Managers in the coming months vs<br/>22% for In-house ManCos.Oversight over de<br/>Oversight<br/>Oversight<br/>Oversight<br/>Oversight<br/>Oversight<br/>Oversight75% of the UCITS / Super ManCos are<br/>performing their Risk Management duties<br/>In-house, 23% are partially delegating this<br/>function.Oversight over de<br/>Oversight<br/>Oversight<br/>Oversight



ce Partially In-house	Delegated	*FTE in Average	Recruitment plan Third Party	In-house
	75% 23% 1(	2% 4 00% 3	53%	22%
		2%       3         6%       2	29%	22%
		75%       2         38%       2	20%	8%
	92% <mark>6%</mark> 88%	2% 2 12% 2	35%	10%

\*Function performed In-house or partially In-house

### Oversight over delegated functions

		FTE in Average	Recruitment plan Third Party	In-house	
t of Portfolio Management –	f Portfolio Management UCITS / Super ManCo 3	17%	15%		
	AIFMs	2	17/0	1070	
ght of Distribution network—	UCITS / Super ManCo	3	17%	15%	
grit of Distribution hetwork	AIFMs	2		1070	
reight over other delegates -	UCITS / Super ManCo	6	33%	11%	
rsight over other delegates	AIFMs	2	3370		



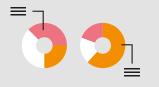


# Substance & Operating models

### **Operational Functions**

		Operating Mod	lel per Licence				*FTF in	Recruitment plan	
		In-house	Partia	Illy In-house	Delegated		Average		In-house
Investment menitoring Eurotion	UCITS / Super ManCo		34%	26%		40%	4	7%	10%
Investment monitoring Function	AIFMs			60%	13%	27%	2	/ /0	1070
Portfolio Managoment Eurotion	UCITS / Super ManCo	12%	34	.%		53%	3		21%
Portfolio Management Function	AIFMs			53%	20%	27%	1	23%	2170
Fund Distribution Function	UCITS / Super ManCo	19%	26%			55%	11	60%	8%
	AIFMs		409	<mark>% 7%</mark>		53%	3	0070	
Marketing of Funds (Sales team)	UCITS / Super ManCo		29%	23%		53%	3	0%	19%
IVIAI KELII IY OI FULIUS (SAIES LEALT)	AIFMs		33% 7%			60%	2		1070
Fund Administration Function –	UCITS / Super ManCo	7% 7%				86%	7	0.00/	C00/
	AIFMs	7%		13%		80%	2	33%	60%
Degistrar and Transfer Agent Eurotian	UCITS / Super ManCo	3% 5%				92%	10	0%	60%
Registrar and Transfer Agent Function	AIFMs	7%				93%	4		00 /0

34% of the UCITS / Super ManCos are performing their Investment monitoring duties In-house, 26% are partially delegating this function.



\*Function performed In-house or partially In-house





# Substance & Operating models

### Support Functions

		Operating Model per	Licence				*FTE in	Recruitment plan	
		In-house	Partially	In-house	Delegated	/	Average	Third Party	In-house
Valuation Function	UCITS / Super ManCo		38%	<mark>26%</mark>		36%	2	45%	0%
Valuation i unction	AIFMs				86%	<mark>14%</mark>	4	4070	0 70
Covernance/Corporate Secretary	UCITS / Super ManCo			62%	12%	26%	3	1.00/	11%
Governance/Corporate Secretary-	AIFMs			57%		43%	2	13%	
Tax Functions (Tax reporting, WHT, Tax	UCITS / Super ManCo	24%	18%			58%	3	10	100% 0%
reclaims)	AIFMs	14%				86%	1		0 /0 0 /0
Investor document production (KIID,	UCITS / Super ManCo	18%	<mark>18%</mark>			64%	4	170/	0%
PRIIPS, Prospectus)	AIFMs	<mark>14%</mark>				86%	1	17%	U 70
Regulatory Reporting (Solvency II,	UCITS / Super ManCo	18% <mark>9%</mark>	2			73%	3	1 / 0/	$\bigcirc 0/$
AIFMD)	AIFMs		43	3%		57%	2	14%	0%
ESG/Sustainable Investments Functions	UCITS / Super ManCo	26%	2	24%		50%	3	200/	18%
	AIFMs				71%	29%	2	30%	

86% of the AIFMs are performing their Valuation function In-house. In average those AIFMs have 4 employees to perform such duties.



\*Function performed In-house or partially In-house

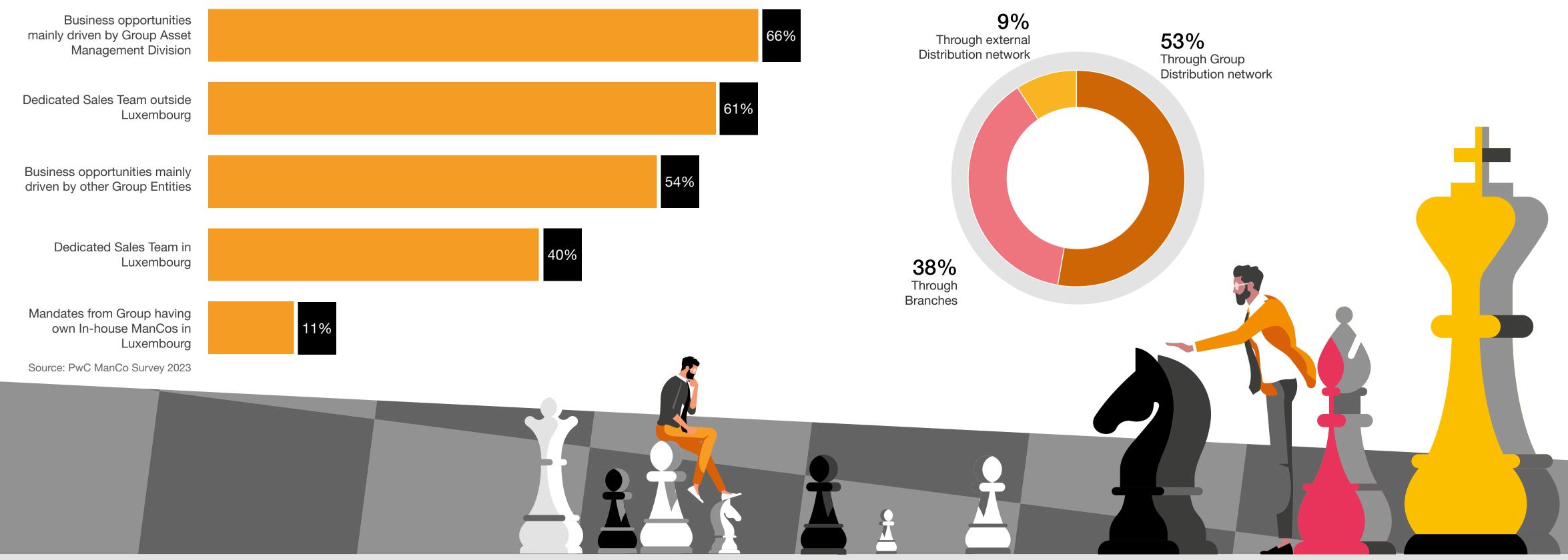




# **Business & Strategy**

### Main business streams to attract business/new mandates

66% of ManCos have the Group Asset Management Division as main source of Business Opportunities.





### Dedicated Sales Team outside Luxembourg

Among the ManCos having dedicated sales team outside Luxembourg, 53% are through Group Distribution network





# Business & Strategy

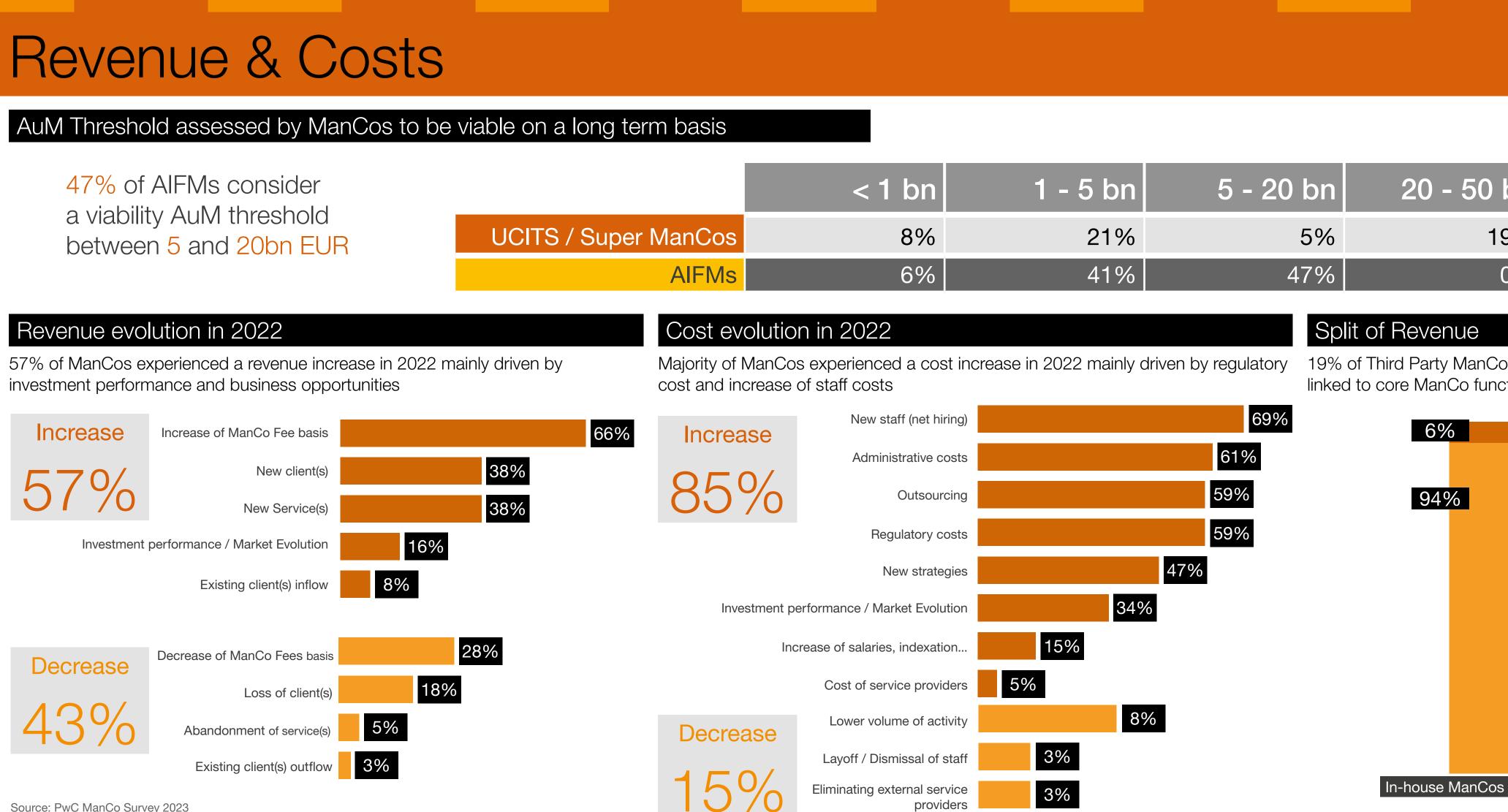
### Topics on top of the ManCos' Agenda

Streamlining their internal process, automating and digitalising their business remain on top of the ManCos' agenda

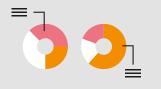
	nportant 1 to 10
Streamlining of Internal Processes / Automation / Digitalisation	
Integration of the ESG/Sustainable Finance into business processes and Internal control function	
Attract new business to increase AuM	
Talent development / Upskilling of employees	
Strenghen Internal control functions	
Strenghen Substance/ Internal Governance	
Integration of the Marketing Materials requirements into business processes and Internal control function	
Expanding new services / new asset classes offering	
Rationalisation of Strategy / Focus on your know-how	
Recruitment	
Build up/Strenghen Tax Function	4
Growth by Merger and/or Acquisition	4
MiFID Licences / Discretionary Portfolio Management	3
Launch new branches / Foreign Sales representative	3
Launch/Develop Service delivery centers	3
Source: PwC ManCo Survey 2023	







Source: PwC ManCo Survey 2023



> 50	20 - 50 bn	5 - 20 bn	<b>1 - 5 bn</b>	< 1 bn
19	19%	5%	21%	8%
	0%	47%	41%	6%

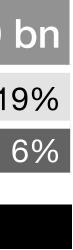


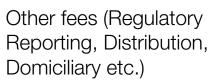
19% of Third Party ManCos' revenue come from fees not linked to core ManCo functions

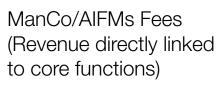
19%

81%

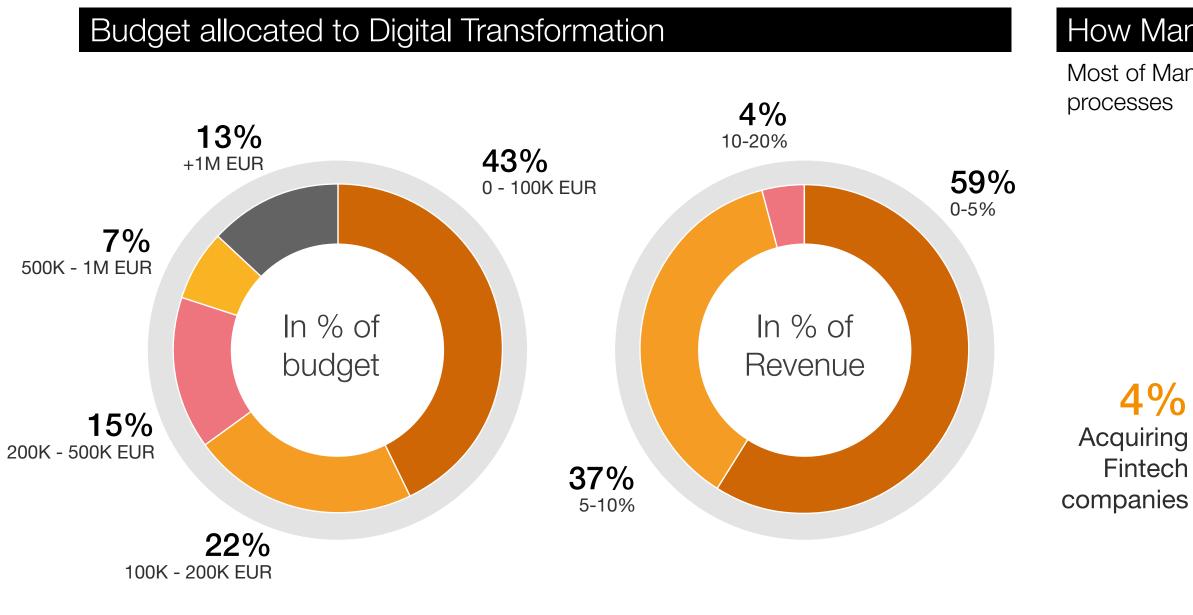
Third Party ManCos







# Digitalisation, Technology



15% of ManCos allocate a budget between EUR 200,000 and EUR 500,000 to their Digital Transformation.

37% of ManCos allocate a budget to their Digital Transformation which represents 5-10% of their revenue.

78% Improving processes internally (data management, digital solutions...) 100% 90% 80% 70% 60% 50% 71% 40% 30% Use of external 20% solutions (IT Acquiring 10% Fintech Systems, digital solutions...) **64%** 22% Leverage of solutions Partnership with developed by the Fintech companies Group



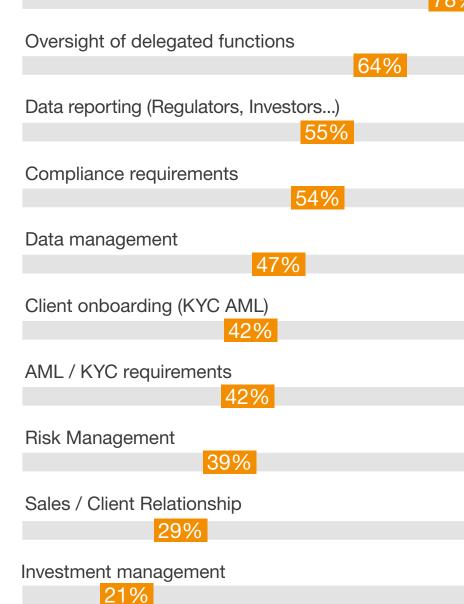
### How ManCos are managing their transformation journey

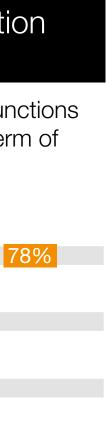
Most of ManCos continue to leverage on internal solutions to improve their

## Top priority in the transformation journey

ESG data and oversight of delegated functions are considered as the top priorities in term of need for transformation

ESG Data / ESG Requirements

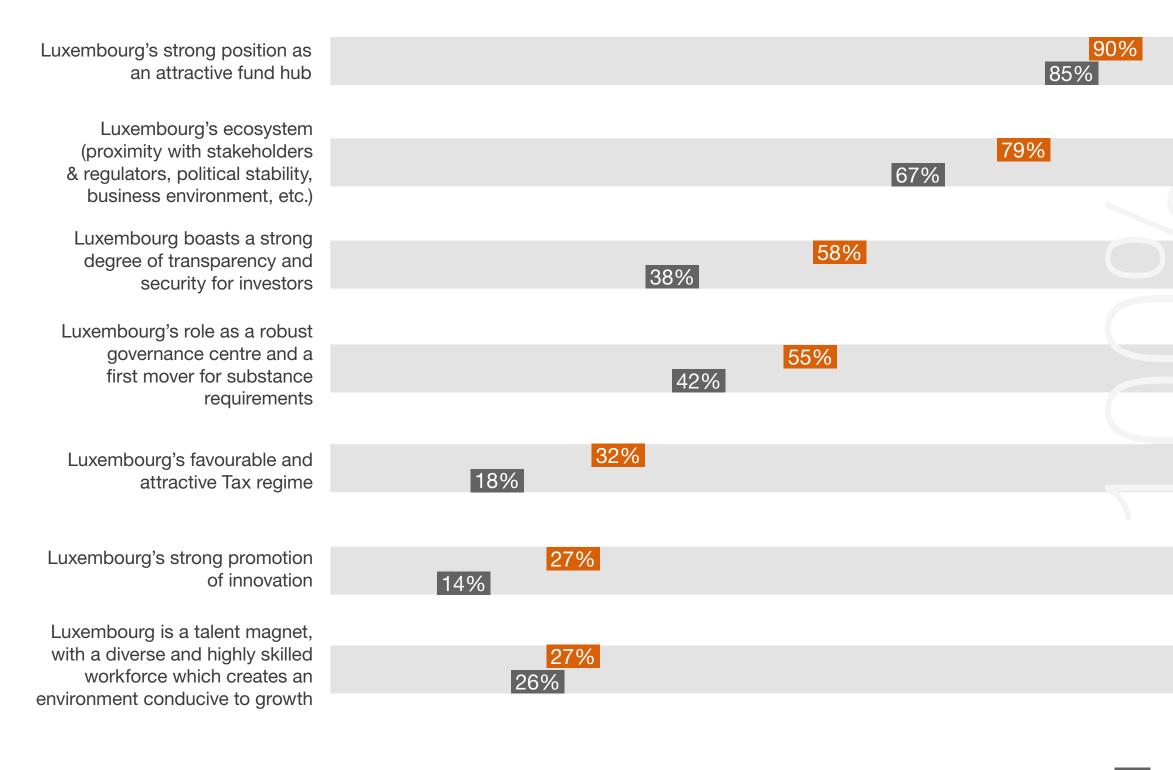




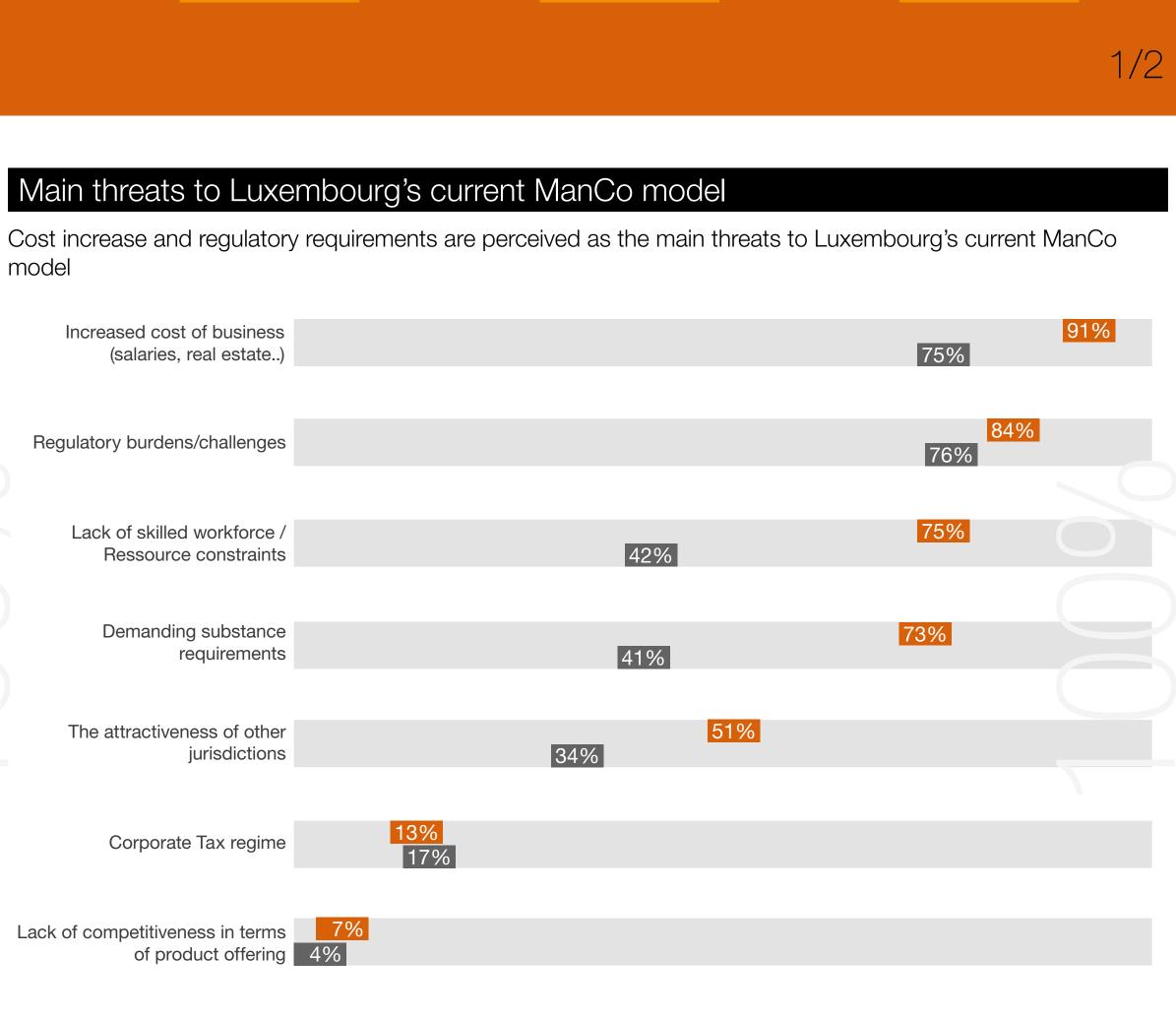
# Looking Forward

### Why Luxembourg for ManCos

Luxembourg as an attractive fund hub and its ecosystem are seen as the main reasons to set-up or keep a ManCo in Luxembourg







2022

30

2021

# Looking Forward

### Evolution of the Luxembourg ManCo Model

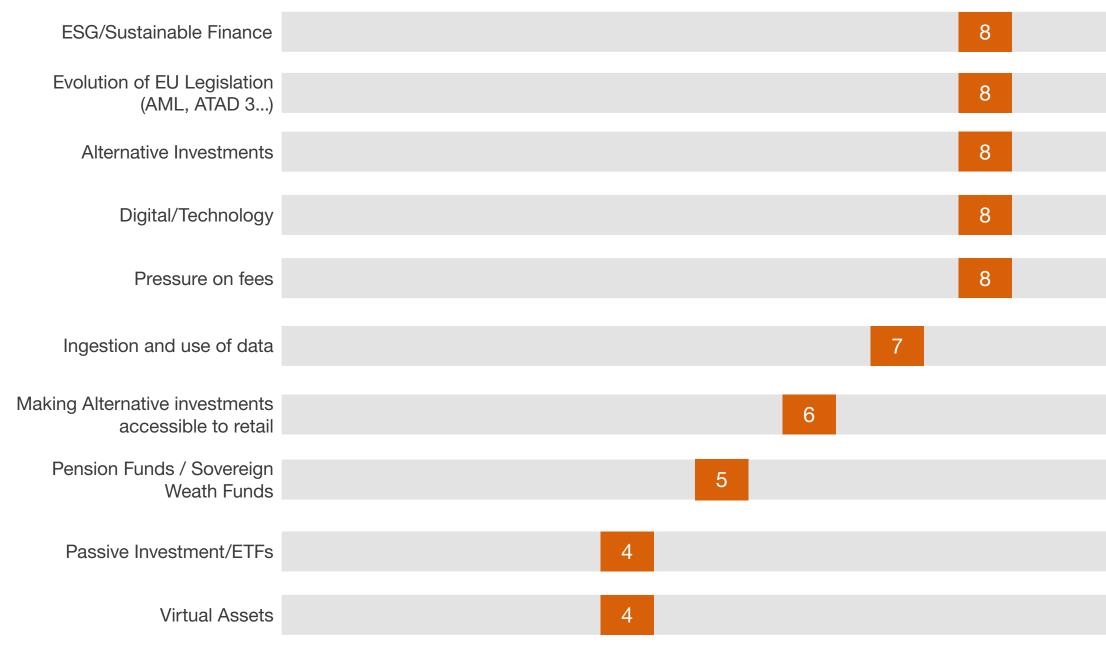
69% of ManCos perceive a market consolidation on a long term basis

Market consolidation - drastic drop in the number of ManCo			69%
Players			
Luxembourg as European Hub for ManCo Business -			66%
Governance center			
Questioning of Mancos in Luxembourg due to the competitiveness of other financial			55%
centers			
Increased use of Third Party		120/	
ManCos (by larger and larged Assets Managers)		43%	
Emergence of very specialized ManCos on specific segments		38%	
Fragmented market	20%		



### Key trend for Luxembourg ManCos

ManCos have ranked the following trends and their potential impact on a scale from 1 (not important) to 10 (extremely important)





## **PwC Services**



### Spotlight on





Our range of services is probably the most extensive in the industry, supported by our teams of highly-skilled and trained professionals, combined with the use of the latest advancements in technology and process.

Get in touch with us to find the right solutions tailored to your needs.



**Michael Delano AWM Partner** 



René Paulussen **Alternatives Partner** 



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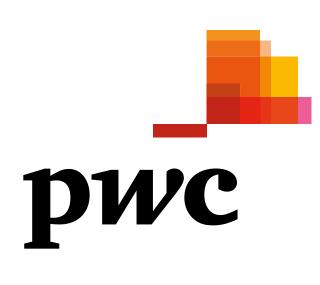




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